

PRESS RELEASE



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VANIER COLLEGE

821 Ste-Croix, Montreal, QC H4L 3X9 Tel: 514.744.7500 Fax: 514.744.7505 info@vaniercollege.qc.ca www.vaniercollege.qc.ca

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Social entrepreneur Jeremy Hockenstein will show Vanier College students how to build a business and a better world

Doing social good on a large scale used to be the work of missionaries and millionaires. Nowadays, doing social good can bring in a million. That's what happened to Jeremy Hockenstien, co-founder and CEO of Digital Divide Data (DDD), who won more than a million dollars for his company, when he received the prestigious 2008 Skoll Foundation Award for Social Entrepreneurship.

Formerly from Montreal and now based in New York, Jeremy Hockenstein, will bring his inspiring personal story to students of Vanier College when he delivers a keynote address entitled *Social Change through Social Entrepreneurship: one person's story*, on April 8th at Vanier College.

In his best-selling book, *The World is Flat*, author Thomas Friedman, named Jeremy Hockenstein his "favourite social entrepreneur".

The World Economic Forum named Jeremy Hockenstein one of the Young Global Leaders (YGL) 2009. The honour, bestowed each year by the Forum, recognizes and acknowledges between 200 and 300 outstanding young leaders under the age of forty, from around the world for their professional accomplishments, commitment to society and potential to contribute to shaping the future of the world.

Social entrepreneurship is a relatively recent buzz word, but the buzz is getting louder and louder as more and more socially conscious young people look for ways to marry their ideals with reality, work, and business sense. Jeremy Hockenstein has done it through DDD, his innovative and internationally acclaimed non-profit company. DDD provides young people of Cambodia and Laos with the education and training they need to deliver top-notch, competitively priced IT services to clients worldwide. In the process, the young workers gain business skills that help them break the cycle of poverty. Among Mr Hockenstein's select clients are Yale University Library and the National Library of Canada.

Jeremy Hockenstein is the star speaker during *Social Entrepreneurship Day* co-hosted by the Vanier College Social Science Commerce and the Vanier College Business Administration Programs. His address will take place on April 8, at 12 Noon, in the Amphitheatre (B223) at Vanier College. Open to the public.

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