

PRESS RELEASE



CÉGEP
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George Archer appointed Senior Advisor to the Director General of Vanier College

Vanier College Director General, Gilbert Héroux is pleased to announce that Mr. George Archer, current Dean of the Faculty of Technology at Vanier College, has accepted a special assignment as Senior Advisor to the Director General. In his role as Senior Advisor, George Archer will be responsible for the development and initial implementation of a strategy promoting a closer working relationship between Vanier College, industry, and other community partners in the employment sector.

Mr. Archer will identify the training needs of employers and suggest ways of melding the resources of the College with current employment needs. In particular, he will explore the types and format of programs which could best be offered through Vanier College. He will also work at raising the profile of Vanier College career and technology programs by building Vanier's presence in the business and institutional communities.

“Another important task will be to make recommendations to me and to the College on the best ways to structure a long-term industry and institutional training program at Vanier,” adds Gilbert Héroux. “Answering those needs is not a one-time effort and we need to have a clear sense of what measures can best insure the continuity of our efforts in a culture of lifelong learning.”

Prior to coming to Vanier College as Dean of the Faculty of Applied Technologies Programs in 2003, Mr. Archer was head of Social Science at Marianopolis College where he had also taught Economics for a number of years. George Archer holds an M.A. in Economics and an M.B.A.

M. Héroux goes on to say that “Vanier College is very fortunate to have access to the knowledge and expertise of George Archer at this crucial time. His knowledge of education, his familiarity with the technology sector and his tremendous communication and representation abilities are significant assets to the success of this assignment. I am very grateful to him for having accepted this assignment.”

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